

# RURAL ROUTE FILM FESTIVAL 2011

## SPONSORSHIP OPPORTUNITIES AND BENEFITS

### EVEREST CLIMBER LEVEL SPONSOR: \$10,000 and above

(Limited to two non-competing businesses)

***"Fire up the ol' John Deere and head on down."***

- Time Out New York

All Desert Oasis Level Sponsor benefits, plus:

- 1 Full page ad on inside cover of Festival Program (2,500+ circulation)
- Display of sponsor's banner, poster, or sign inside festival venue (1,200+ attendees)
- Company logo screened on private title card before each show
- Company logo placed at top of all advertising and promotional materials
- Company logo on title page of Festival Program
- Company logo on front of Festival Postcard (25,000+)
- 8 VIP passes to all screenings

### DESERT OASIS LEVEL SPONSOR: \$5,000

All Crop Harvester Level benefits, plus:

- 1 Full page ad in Festival Program (2,500+ circulation)
- Link to company website placed in all email newsletters (12,000+ circulation) all year throughout offseason tour
- Company logo linked from Festival Homepage to company's website
- Company logo on Tour Program for 20-city tour (1,000+ circulation)
- 4 VIP passes to all screenings

### CROP HARVESTER LEVEL SPONSOR: \$2,500

***"Celebrating all things rustic with a satisfyingly broad sweep of the camera lens."***

- Elizabeth Weitzman, NY Daily News

All Forest Level benefits, plus:

- 1 Half-page ad in Festival Program (2,500+ circulation)
- Thanked from stage during film introductions
- Company logo screened on title card with other sponsors before each show
- Company logo on Festival Postcard (25,000+ circulation)
- 2 VIP passes to all screenings

### FOREST RANGER LEVEL SPONSOR: \$1,000

All Gardener Level benefits, plus:

- Company name on all advertising and promotional materials
- Company name on Festival Postcard (25,000+)
- 2 passes to all screenings

***"You don't have to be from the middle of the country to get into Rural Route."***

- Sarah Niersbach, Block Magazine

### GARDENER LEVEL SPONSOR: \$500

- 1 Quarter-page ad in Festival Program (1,500+)
- Company logo linked from sponsors page of Festival Website to company's website
- Company name on sponsors page of Festival Program
- Link to company website placed in all email newsletters through festival wrap-up (12,000+ circulation)
- Product placement opportunities

*All donations are tax deductible.*

*Interested parties should contact Pamela Eng, 917-698-8183, or pam@ruralroutefilms.com.*

**www.ruralroutefilms.com**